



The Caring Music Group  
Tony Falzano  
c/o 27 Clover Park Drive  
Suite 4  
Rochester, New York 14618  
16 July 2022

Dear Tony,

What words can I use to describe our virtual concert experience? I'd have to be a songwriter, like you, to come up with lyrics to describe the experience, and to sing your praises. Thank you for creating "A Little Love," a valentine to our friends and supporters this past February.

Yes, we raised at least \$1,300 dollars. And yes, the virtual concert has gathered more than 200 views. But our relationship with The Caring Music Group (CMG) goes far beyond that.

During our 25<sup>th</sup> anniversary year, in 2018 - 2019, The CMG produced a cabaret fundraiser, which raised more than \$5,000 for St. Joseph's Neighborhood Center. The following June, CMG rehearsed and wowed an audience of 350 at our 25<sup>th</sup> Anniversary Tasting and Auction, part of an effort that raised more than \$100,000 for patient and client care at St. Joe's. Through our work together, we added Facebook followers, built our mailing list, and drew folks to your website and ours!

You and Mary Kay, Laura and the whole cast and crew, artfully wove together four original songs with our message to the Greater Rochester community, one that is based on the idea that access to health care is a human right, and that comprehensive, integrated care leads to better health outcomes. Thank you for your caring, for your music and, for a partnership that not only raised funds, but provided smiles and joy to our friends, supporters, and partners in community health.

We believe that the social determinants of health, food and good nutrition, safe housing, dependable transportation, are far more significant in determining healthy outcomes, more of a factor even than doctors and medicine. If you agree, than you understand that a song in the heart also leads to good health. Thank you for this gift!

Best,

A handwritten signature in black ink that reads "Jennifer Sahrle".

Jennifer Sahrle  
Executive Director



February 4, 2019

Mr. Tony Falzano  
Sr. Sheila Walsh  
The Caring Music Group  
150 French Road  
Rochester, NY 14618

Dear Sheila and Tony,

It was just a few minutes before “the curtain came up” on October 20, 2018. Our playbill was filled with sponsors, the crowd found their way to The Dugan Center. We had prize items for a drawing, refreshments and enough seating for a sizable crowd. I had heard The Caring Music Group in rehearsals, a spirited, talented crew performing all original numbers in cabaret style – a play within a play in the best of community theatre and off-Broadway tradition.

My hopes were exceeded by a wonderful, entertaining evening of song and dance, sweet, poignant and a lot of fun. The members of the group seemed to enjoy being together and enjoy entertaining a crowd that loved the show. We raised more than \$5,000 for St. Joseph’s Neighborhood Center. These dollars directly impact and support the quality care of our patients and clients. As you know, we provide comprehensive medical, dental and mental health services to those in our community who struggle to access health care.

The performance allowed us to showcase information about the Neighborhood Center, in introducing The Caring Music Group and after the show, when thanking them and announcing the drawing winners.

I appreciate the roots of The Caring Music Group, going way back to the 1970’s and teens coming together to perform in a theatre experience. It is amazing that some of those original performers came back together in 2012, for a musical reunion, and have stayed with your team as you help to raise funds for worthwhile organizations in the community.

You and your co-producers, cast and crew gave us a gift at St. Joseph’s Neighborhood Center and helped us kick off our 25<sup>th</sup> Anniversary Year with music, laughter and joy. Who said fundraising can’t be fun-raising? With The Caring Music Group it is all that and more!

Gratefully Yours,

Joel Elliot  
Development Director