



Begin Again Horse Rescue, Inc.
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www.beginagainrescue.org
585-322-2427

April 2, 2018

To Whom It May Concern,

I am writing to tell you that Begin Again Horse Rescue, Inc. (BAHR) just had the most wonderful fundraiser experience collaborating with The Caring Music Group to put on a Cabaret Night! From our first communication in December, 2016 to when the last props were removed from the stage after a successful show on February 17, 2018, we were blown away by the generosity, organizational skills and talent of this group.

Tony Falzano and Sheila Walsh were our main point of contacts during the planning process of the event. Based on their experiences from past shows that they put on for other organizations, they expertly guided us every step of the way. While BAHR has a great deal of experience planning fundraisers, we knew nothing about theater and the details to plan for a successful event. Tony and Sheila made sure we met or dialogued so that nothing was missed and the event ran smoothly. I can honestly tell you that we did not have any issues crop up the evening of the show. Our guests and BAHR volunteers enjoyed themselves immensely.

Crazy Bout You was a fun and energetic show. The story line was engaging and also full of well-placed humor. The music was absolutely incredible! I still find myself singing some of the tunes throughout my day.

Julie, from the Caring Music Group, put together a show program that was superb. It also generated a large portion of the event revenue. I personally worked with Julie on ad submittals and reviews. Her artistic and layout talent is marvelous, and she was so easy and pleasant to work with. Please be sure to put as much focus as possible on selling ads in the program. I guarantee that your efforts will pay off.

Our event raised just under \$5,000.00. While that was low by The Caring Music Group's standards, we were thrilled by it, as this was the first year in our 9 years as a 501c3 that we had an event in February. The funds raised truly helped us cover the increased expenses we incur operating a horse rescue during the winter. Additionally, the networking opportunity this event provided our organization was invaluable. Our rescue and our mission were introduced to so many new friends.

In closing, I hope that your organization is as fortunate as Begin Again Horse Rescue to have the opportunity to work with The Caring Music Group. If you have any questions, please don't hesitate to contact me at 585-721-4221.

Best Regards,

Tammy Lozipone

Tammy Lozipone – BAHR Fundraiser Chair

Farm Location
2828 Plank Road (Rt. 15A)
Lima, NY 14485

Begin Again's Mission is to:
Rescue . . .
Rehab . . .
Rehome